



**SPONSORING BROCHURE**



## WHO SHOULD ATTEND?

The **VII Professional SEO Congress** is open to everyone interested in online marketing and especially in search engine optimization.

If **you have a professional tool that helps SEO work**, and if you want to promote it, increase your presence in specialized media and meet the professional community for which you work, this is the only specialized event in Spain and Latin America to do it.



You must come if you are:

- Professional SEO tool
- Analysis tool
- Content creation tool
- SEO or PPC/SEM specialists
- Communication Managers
- Business Managers



## WHY YOU SHOULD COME?

After seven editions, “**Congreso SEO Profesional**” has become an industry benchmark for all professionals and agencies. In a relaxed atmosphere, you will talk about the best SEO techniques with recognized professionals, peers and colleagues across Spain and Latin America.



Learn more about the #seopro in [www.congresoseoprofesional.com](http://www.congresoseoprofesional.com)



## NEW #SEOPRO 2016

This year the **Congreso SEO Profesional** will be **more practical than ever before** because we will focus on SEO Case Studies. We will study **real cases of SEO** to learn from the best and become more like them.

As usual, **#SEOPRO's content will not be published**, with the added value this brings, and are aimed at a professional audience, just like you.



## SPEAKERS #SEOPRO 2016



**Arturo Marimón**  
AM Consultants



**Fernando Muñoz**  
Señor Muñoz Consultants



**MJ Cachón**  
MJ Cachón Consultancy



**Alberto Fernández**  
SEO Engineer



**David Esteve**  
Unidad Editorial



**Javier Agudo**  
Club Rural



**Manuel Montilla**  
Hello Media

### Speech Contents:

Arturo Marimón:	SEO Case Study about Business-to-Consumer online
Fernando Muñoz:	SEO Case Study about trans world
MJ Cachón:	SEO Case Study about house suppliers sector
Alberto Fernandez:	SEO Case Study about online pharmacies
David Esteve:	Site management with the new AMP model from Google
Javier Agudo:	SEO Case Study about holiday rental sector
Manuel Montilla:	Case without confirmation



## YOU CAN BE A SPONSOR

The option of **sponsoring the Professional SEO Congress** is open to all companies that want to collaborate.

If you join #SEOPRO, **your tool will stand out** among the other in the sector, making you visible to the SEO professional community and the general public interested in SEO.

It's a big **opportunity to attract customers** and interesting professionals for your project.

### Interesting collaboration profiles:

- Professional SEO tools
- Online Marketing learning platforms
- Business Incubators
- Website development companies
- Hosting networks
- SEO content creation platforms

### Previous editions sponsors:





## SPONSORSHIP COST

**Tools..... 600 €**

- Roll-up at #seopro hall
- Your company logo in SEOPRO's website
- All attendees will be enrolled in your tool **(it will be done in the conference room )**
- **Blog post**

At the beginning of the meeting, all **tools are presented to attendees** in order to **get registration for a Trial** use. You will get almost 100% attendees registration on your tool, and they will know your tool for sure.



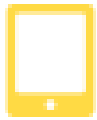
## WHERE AND WHEN

The VII Congreso SEO Profesional will be held in **Madrid on Saturday, 2<sup>nd</sup> of July, 2016** at the hotel **Rafael Hoteles Atocha**.

The Keynotes will be made in the plenary hall with capacity for 150 people. In previous editions we have reached 100 attendees, all real SEO professionals. Finally there will be a dinner with attendees and speakers at the conference, to promote networking and community building.







## CONTACT

If you want to join us to the Congreso SEO Profesional 2016, contact us addressing to [info@mov.es](mailto:info@mov.es).

### Organized by:



**MOV Marketing**

<http://www.mov.es/>

MOV Marketing is an agency (SEO, SEM, Web Analytics, Social Media), managed by **Miguel López**, online marketing expert with more than 16 years of experience.

**MOV** has been organizer of Congreso SEO Profesional the last 6 editions, as well as other workshops and events.

[www.congresoseoprofesional.com](http://www.congresoseoprofesional.com)