



## WHERE AND WHEN

The **11<sup>th</sup> Congreso SEO Profesional** will be held in **Nuevo Madrid Hotel** on **Saturday, 28h of March, 2019**.



More than 120 attendees in the last Congreso SEO Profesional edition



## WHO SHOULD ATTEND?

The **XI Professional SEO Congress** is open to everyone interested in online marketing and especially in search engine optimization.

If **you have a professional tool that helps SEO work**, and if you want to promote it, increase your presence in specialized media and meet the professional community for which you work, this is the only specialized event in Spain and Latin America to do it.

You must come if you are:

- Professional SEO tool
- Analysis tool
- Content creation tool
- Hosting provider
- Crawling Tool
- SEO Suite
- SEO or PPC/SEM specialists
- Communication Managers







## WHY YOU SHOULD COME?

After **ten editions**, Spanish “**Congreso SEO Profesional**” has become an industry benchmark for all professionals and agencies. In a relaxed atmosphere, you will talk about the best SEO techniques with recognized professionals, peers and colleagues across Spain and Latin America.



Learn more about the #seopro in [www.congresoseoprofesional.com](http://www.congresoseoprofesional.com)



## #SEOPRO ADDED VALUES

*Congreso SEO Profesional* differs from other events in our professional and private contents, focused to professional attendees and far away from open, social media related and common online marketing meetings.

#seopro is a practical and professional congress, with enough time to know tools, technics and strategies, **to meet other SEO professional** and establish contact for further professional meetings.

## Schedule a Professional Workshop

You can **schedule a workshop the previous day** and take advantage that many SEO professionals arrive to Madrid and have time and opportunity to attend in the same hotel at Friday's afternoon.

**We can help you to organize the workshop** and invite professional attendees with our blog and newsletter.



## #SEOPRO 2020 SPEAKERS



**Fátima Muñoz**  
Consultora SEO



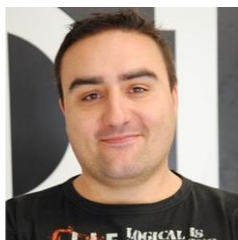
**Juan Daniel Minguez**  
Hello Fresh



**Estela Franco**  
HolaLuz



**Rafa Sospedra**  
Kupakia



**Alfonso Calero**  
Miss Conversion



**Ana María Couto**  
Reprise Media



**Diego Polo**  
Flat 101



**Ricardo Tayar**  
Flat 101



The #SEOPRO is a meeting **just for professionals** and professional tools.

## YOU CAN BE A SPONSOR

If you join #SEOPRO, **your tool will stand out** among the other in the sector, making you visible to the SEO professional community and the general public interested in SEO. It's a big **opportunity to attract customers** and interesting professionals for your project.



Previous editions sponsors:



## SPONSORSHIP COST

Sponsoring Tool **Normal** fee .....750 € (825 USD)

- Roll-up at #seopro entrance hall
- Your company logo in SEOPRO's website
- Blog post
- All attendees will be enrolled in your tool

At the beginning of the meeting, all **tools are presented to attendees** in order to **get registration for a Trial** use. You will get almost 100% attendees registration on your tool, and they will know your tool for sure.

Sponsoring Tools **Pro** fee .....970 € (1,060 USD)

- Another Roll-up at #seopro scenario

**Exclusive** Sponsoring Tool ..... 1.970 € (2,160 USD)

- **No other similar tool** as sponsor (1 hosting, 1 SEO suite, 1 content tool, 1 crawling tool, 1 backlinks tool, etc.)



ADVICE: Sponsoring service offered in Spain,  
all prices will be charged **21% spanish TAX fee.**





## CONTACT

If you want to join us to the Congreso SEO Profesional, contact us addressing to [info@mov.es](mailto:info@mov.es) or call us **+34 627 77 86 57**



**Organized by:**



**MOV Marketing**

<http://www.mov.es/>

MOV Marketing is an agency (SEO, SEM, Web Analytics, Social Media), managed by **Miguel López**, online marketing expert with more than 18 years of experience.

**MOV** has been organizer of Congreso SEO Profesional the last eight editions, as well as other workshops and events.

<https://www.congresoseoprofesional.com/>